

Dear Silent Auction Supporter,

This year the Tincum Arts Festival celebrates it's 69th year on **July 7th and 8th**. Thanks to your donations and support, last year we raised over \$43,000 to benefit the community groups listed below.

As you might imagine, it takes an enormous amount of hard work by an army of volunteers to pull off this event, year after year, for nearly 70 years now. But every year, as we start gearing up again, we reflect anew on how lucky we are to have such a unique phenomenon in our community. We not only raise money to help support worthy groups, but also provide a family-friendly venue where friends, neighbors and visitors up and down both sides of the river can socialize while they enjoy music, food and entertainment, shop for artwork and discover books and bargains. For many it is a ritual that they look forward to every year, a chance to catch up with old friends, make new ones and enjoy a day of food and fun outdoors in beautiful Tincum Park.

We also brainstorm each year on how we might improve the way we work, and one of the changes this year is this email. Normally you would get some colorful snail mail in your mailbox from us, but by contacting you this way we know we can save significant money that might otherwise go back to the community, not to mention sparing a few trees. We hope you will support this change.

As always, participants should know, in the months leading up to the Festival, people will see posters advertising the Festival in the windows of businesses throughout Bucks and Hunterdon counties. They will see postings on Facebook and articles in the local papers prior to, during, and after the auction. Each participant will have a specific Facebook post on The Tincum Arts Festival page with a minimum reach of 1,300 people. At the Festival, the over 5,000 who attend will see your name, as a donor, listed in the festival program and, in the **Silent Auction** tent, professionally designed posters that include your logo, colorful graphics and other information identifying your business. In addition, you'll be listed on our website (tincumartsfestival.org), where we provide a link to your own website for an entire year, until the next Festival. That's a lot of positive advertising for your business. Finally, we are a **501(c)(3)** not-for-profit corporation.

One of the volunteers listed below will be calling on you within the next few weeks. We hope we can continue to count on your support with a donation to this year's auction. To be included in the program and on the website, we must receive your commitment no later than **June 1, 2018**.

With the help of generous business owners and individuals like you, we will be able to continue this long tradition of civic commitment. We hope to see you at the Festival!

With our thanks,

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