

April 10, 2017

Dear Silent Auction Supporter,

This year the Tinicum Arts Festival celebrates it's 68<sup>th</sup> year on **July 8<sup>th</sup> and 9<sup>th</sup>**. The drenching rainstorm on setup night last year may have dampened some of our displays but not our commitment to this unique and very special event. Our fundraising efforts raised over \$44,000 to benefit community groups. And because of the inclement weather, this year the Silent Auction will be hosting an indoor as well as an outdoor space to display all of your donations.

We, the Silent Auction volunteers, are honored to work with all the people who make the Festival possible year after year, especially you, our local merchants and donors. Together we not only raise money to help support key groups in our community, but we also provide a family-friendly venue where friends, neighbors and visitors can socialize while they enjoy music, food and entertainment, shop for artwork and discover books and bargains.

New participants should know that, in the months leading up to the Festival, people will see posters advertising the Festival in the windows of businesses throughout Bucks and Hunterdon County. They will see ads on social media, like Facebook, and articles in the local papers prior to, during, and after the auction. At the Festival, the over 5,000 who attend will see your name, as a donor, listed in the festival program and, in the **Silent Auction** tent, professionally designed posters that include your logo, colorful graphics and other information identifying your business. In addition, you'll be listed on our website ([tinicumartsfestival.org](http://tinicumartsfestival.org)), where we provide a link to your own website for an entire year, until the next Festival. That's a lot of positive advertising for your business.

Finally, we are a **501(c)(3)** not-for-profit corporation.

The volunteer highlighted below will be calling on you within the next few weeks and we hope we can continue to count on your support with a donation to this year's auction. To be included in the program and on the website, we must receive your commitment (not necessarily your donation) no later than **June 8, 2017**.

Please see the reverse side of this letter for a listing of the over 30 non-profits on both sides of the Delaware River that benefit from the Silent Auction. With the help of generous business owners and individuals like you, we will be able to continue this long tradition of civic commitment. We hope to see you there!

With our thanks,

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